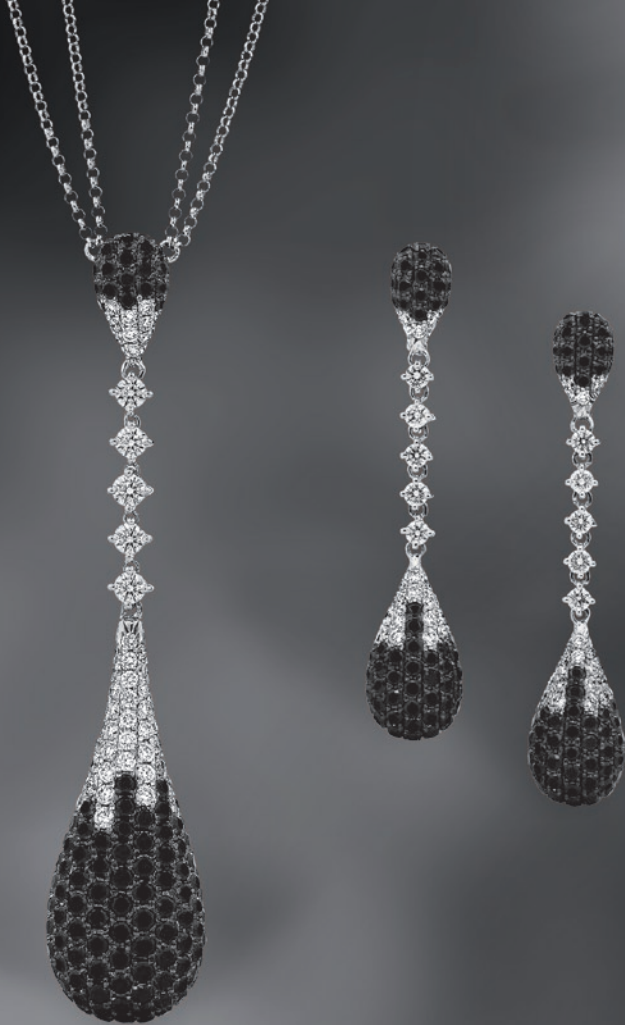


Black & White



HOLLOWAY
DIAMONDS
THE SCIENCE OF LIGHT™

'Outshine'
'OUTSHINE'













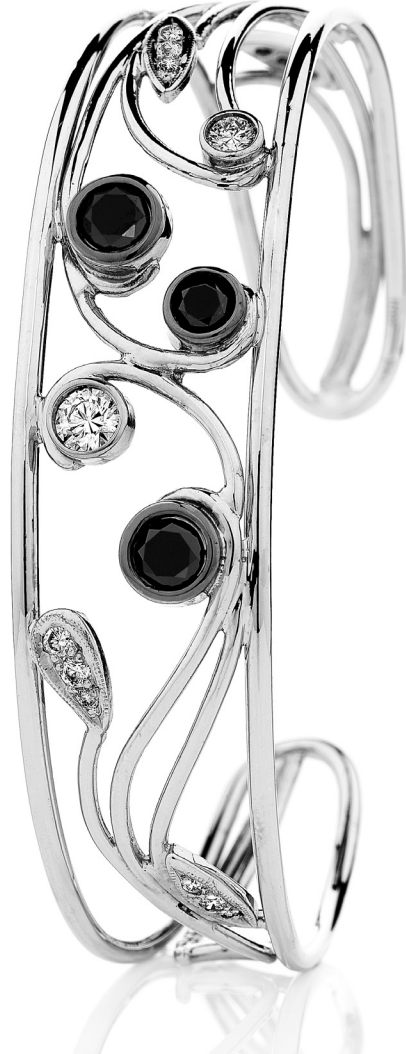














































BLACK & WHITE BY HOLLOWAY DIAMONDS

 Cover \$7,995 \$6,695	 pg3 \$3,195	 pg4 \$2,495	 pg5 \$1,695 \$2,795
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 pg18 \$5,995 \$4,995	 pg19 \$5,495 \$6,995 \$8,495	 pg20 \$1,275 (diamonds) \$1,365 (pearls)	 pg21 \$5,795

These prices are correct at November 2009 but are likely to change as diamonds are priced in US\$ and the A\$ has fluctuated a lot in recent years. The price of gold is also variable. Each time we make a new piece, diamond weights can also vary. Holloway Diamonds reserves copyright for all images, designs and all associated rights.
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A BRILLIANT HISTORY

Holloway Diamonds was established in 1976 when geologist Garry Holloway formed Precious Metals to pursue his love for gems and jewellery design. Going on to master the science of diamond cutting, Garry's influence led to the improvement of many existing diamond cuts and the creation of some new advanced diamond cuts now used world-wide.



GARRY HOLLOWAY
FGAA. DIP DT. JAA REG VALUER

Indeed, even the lab of the leading gem authority, the GIA now uses one of Holloway's patented methods for diamond cut quality grading. At the same time, his range of individually handcrafted jewellery has become highly sought-after for its dazzling beauty and craftsmanship.

TRADE UP

Grow your diamond with our offer of a full credit at its current resale value. Say our fair retail value for your diamond is \$5,000, then you must add the same amount (\$5,000, or more if you wish) and upgrade to a bigger brighter Holloway Diamond. Your old stone will be recut into a Holloway Diamond or used as a replacement stone for repairs. Either store will assess your old diamond free of charge. If you want to grow your own Holloway Diamond then we welcome it back because so much effort has gone into its cutting and selection. But then you would already know that our diamonds outshine others. Trade up again and again

SERVICE

Every business, including jewellery stores claim they offer the best service, but most jewellers are in busy shopping centers and simply cannot spend very long with you. Holloway Diamonds is a 'destination' specialist and will never restrict the time we spend with you or your access to experts. Whether you wish to redesign or restore an existing heirloom, commission a new custom design, or buy a substantial piece of diamond jewellery our 5 gemologists, 3 registered valuer's and 4 jeweller's are at your service.

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